

# Introduction to Social Networking Tools

Flower's Cove, Dec. 7<sup>th</sup> 2010

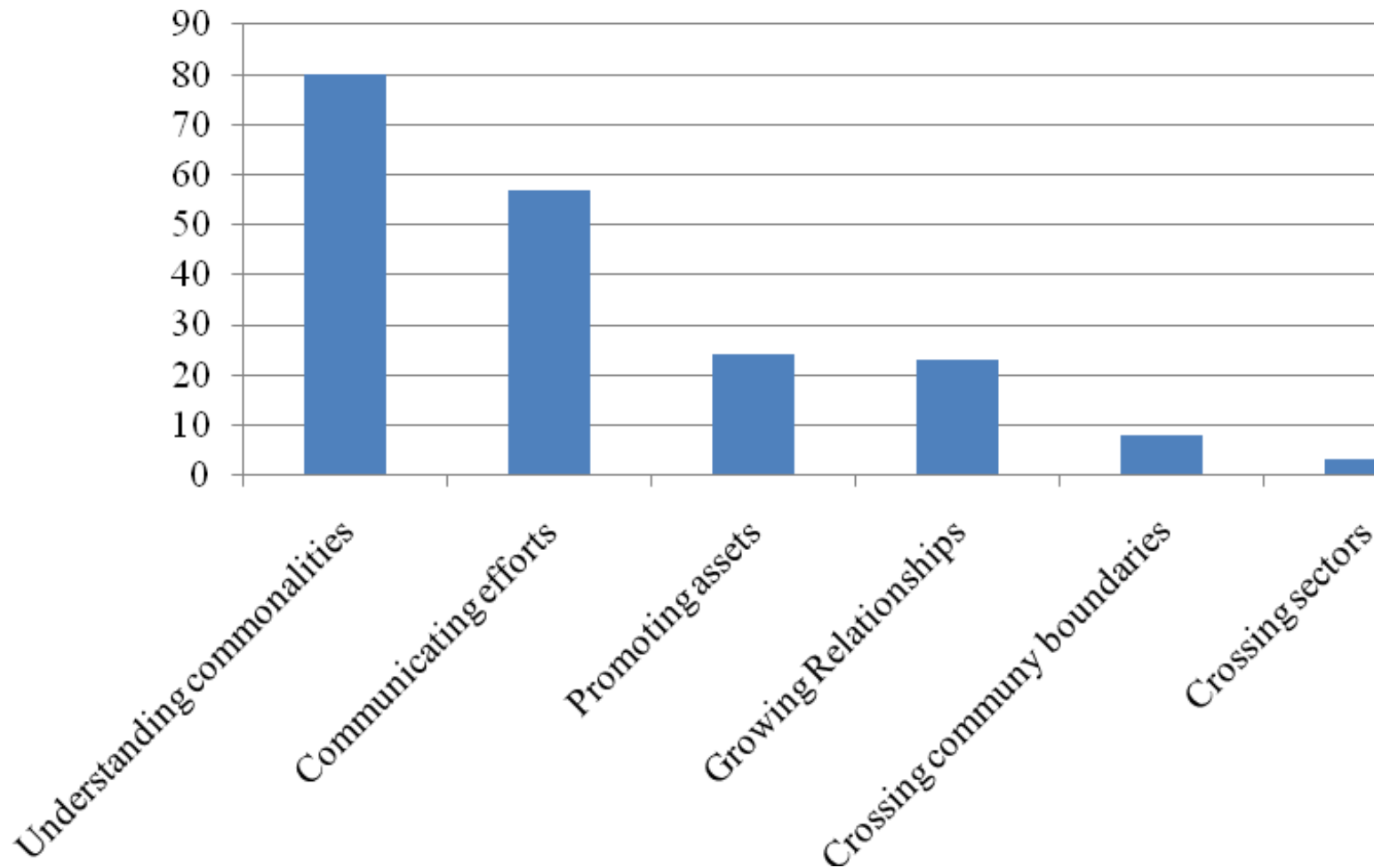


# Networking Weaving for Regional Development Survey

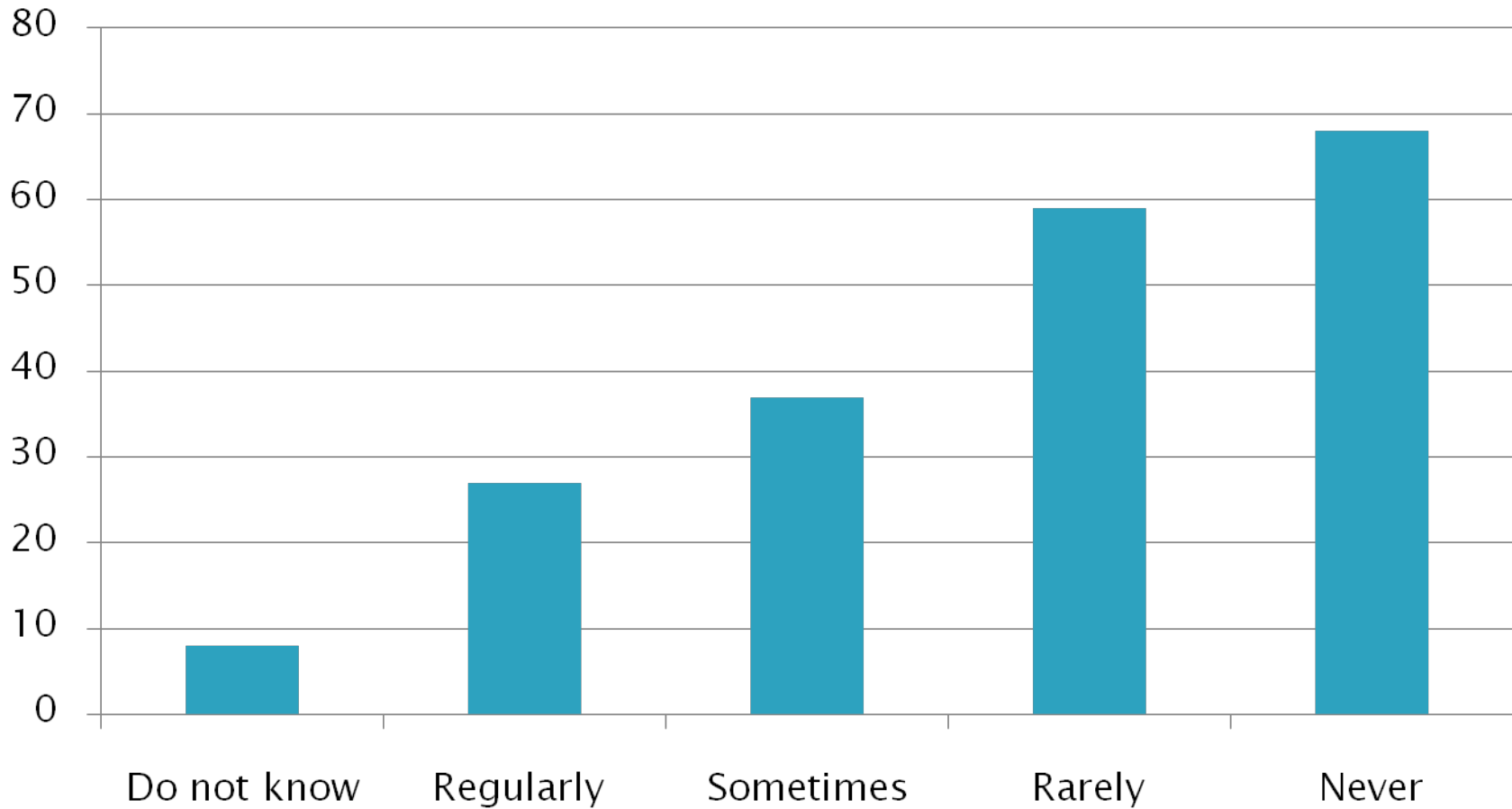
Summer 2010

<http://networkweavinggnp.wordpress.com/>

# How regional collaboration can be cultivated



# Use of social networking tools



# Report Back and Network Weaving Session

Oct. 4<sup>th</sup>, Plum Point

# Communications and social media

## Oct. 4<sup>th</sup> session

### *Challenges:*

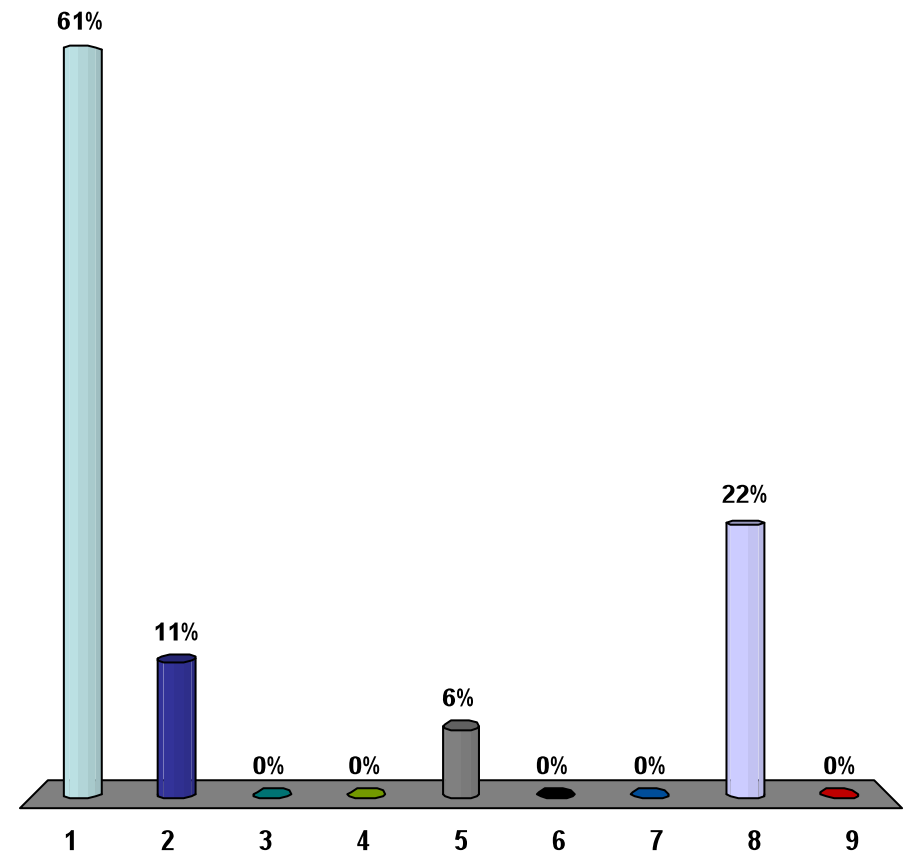
- Travel, cost, over-volunteered individuals
- How can technology help?

### *Opportunities and things people want to work on:*

- Identifying issues that connect us
- Better use of online databases, social networking and other tools for marketing and communication
- Education on use of internet and communication tools for marketing and building networks
- Broadband access

# In my opinion the top priority for future action is:

1. Communication about what people and organizations are doing in various sub-regions and what they have in common
2. Marketing
3. Heritage/historical tourism
4. Tourism and natural resources sectors
5. Tourism related to marine education
6. Tourism and archaeology
7. Tourism and winter recreation
8. **Product Development**
9. Other



# Goals

- Share knowledge about information technology and social networking tools and their use in regional development and more effective networking and communication
- Determine interest in furthering a regional networking and communications initiative
  - If yes, what? Who? How – next steps?